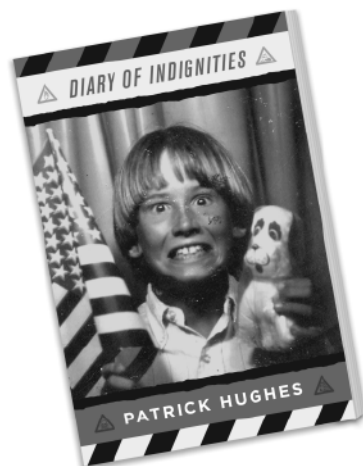


**DIARY OF INDIGNITIES**

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## DIARY OF INDIGNITIES



A hilarious account of life's daily disappointments as told by blogger Patrick Hughes. From reminiscing about being a teen in the eighties to chronicling another family Christmas with Jello shots, Hughes has the right amount of candor, wit, and perversity for these vignettes to really pack a punch.

*Diary of Indignities* first foisted itself on an unsuspecting public on the popular blog Bad News Hughes, where thousands of readers are disgusted, amused, and just plain baffled by these vivid, seriocomic stories of soul-melting shame. Patrick Hughes doesn't understand exactly where, or when, things went wrong in what should have been a "normal life," but he's more than happy—make that driven—to share his personal calamities with his readers. Inexplicably, he has an uncanny talent for personal failure, with more than the average share of embarrassment, heartbreak, carefree violence, booze, bodily injury, hypochondria, inappropriate nudity, painful rashes, neuroses,

colonoscopy procedures, and unpleasant smells—all totally true. In *Diary of Indignities*, complete with humiliating full-color photo essays, the author guides readers past good taste, sense, and even logic into that magical, mayhem-ridden world known as his life.

**ISBN-10: 1-59582-103-1**  
**ISBN-13: 978-1-59582-103-4**  
**Price: \$14.95**  
**Publisher: M Press**  
**Writer: Patrick Hughes**  
**Size: 6" x 9"**

**Page count: 256 pp**  
**Format: Trade paper**  
**Rights: Worldwide English**  
**Author residence: Gainesville, Florida**  
**Genre: Humor**  
**Publication date: April 2007**

### AUTHOR BIO

Patrick Hughes's articles on culture have appeared in *Thrasher*, *Art Papers*, *JAZZIZ*, and other publications. Hughes now helms the blog Bad News Hughes and lives in Gainesville, Florida.

### KEY SALES & MARKETING POINTS

- National review attention in related publications such as *Maxim*, *FHM*, *GQ*, *Gear*, *Entertainment Weekly*, and *Wired*
- Includes full-color photo essays popular on the Bad News Hughes blog!
- Publicity and promotion in conjunction with the author's speaking engagements
- Presents numerous cross-marketing opportunities via the heavily trafficked blogosphere, publisher's website, and digital culture venues.
- Promotion online with author's blog at <http://badnewshughes.blogspot.com> (10,000 hits per day at its peak)
- Promotion on publisher's site at [www.mpressbooks.com](http://www.mpressbooks.com)



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